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MENTOR ROSE GROWERS, INC.

445 Little Mountain Rd.  
Mentor, Ohio

R. James Schroeder, Mgr.  
Phone: Blackburn 5-2710

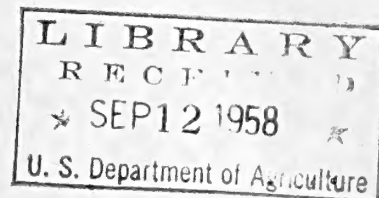
ROSE GROWERS AND NURSERYMEN - WHOLESALE ONLY

Growing Top Quality Roses  
"We Grow What We Sell"

OUR ROSES ARE TWO YEAR OLD, FIELD GROWN IN NORTHERN OHIO, BUDDED ON  
MULTIFLORA JAPONICA. THEY ARE CAREFULLY GROWN AND CONSCIENTIOUSLY  
HANDLED IN EACH AND EVERY WAY, TO ASSURE YOU OF BETTER QUALITY.

FALL 1958 - SPRING 1959

Prices and Order Blank  
To the Trade



AARS Winner for 1959

#STARFIRE (PAF)  
Red Grandifloral

VISITORS ARE ALWAYS WELCOME

Other New Introductions  
of Fine Merit

#PINK PEACE ( PAF)  
Hybrid Tea, pink

#SUNLIGHT (1576)  
Hybrid Tea, yellow

#RED EMPRESS (1573)  
Climber, red

#See last page for full description.

BARE ROOT ROSES

WRAPPED ROSES

POTTED ROSES

Member of: Ohio Nurserymen's Association  
Lake County Nurserymen's Ass'n.



## TERMS AND CONDITIONS OF SALE

- PRICES:** Are F.O.B. Mentor, Ohio. Boxing and bailing extra at cost. All stock offered, subject to prior sale. Prices in this list are subject to change without notice.
- TERMS:** 2% 10 days, Net 30 days to those who have established suitable credit with us. If you desire to open an account, please furnish us with at least three references to parties in the trade with whom you have credit relations, and allow sufficient time to investigate. All others; C.O.D., or cash with order. Cash orders receive 2% off and free boxing.
- CLAIMS:** For rejections, shortages, or other reasons will be entertained only if made within 5 days after receipt of goods.
- GUARANTEE:** All stock to be labeled true to name. All goods travel at risk of consignee, we assume no responsibility after they leave the nursery. It is mutually agreed that in no case, shall we be liable for a greater amount than the purchase price.
- SHIPMENTS:** In the absence of explicit instructions, we will use our own judgment, for which we assume no liability whatsoever.

### DORMANT ROSES

Bare-root roses for Fall orders are ready the end of October. We have adequate Winter storage to hold orders in top condition for Spring delivery.

### WRAPPED ROSES

Packaged rose sales are on the increase, because they can be offered for sale several weeks in advance of potted roses. Get your share of this market, order now! Available for Spring orders ONLY, as follows:

DELUXE WRAP (single plant) No. 1 or No. 1 $\frac{1}{2}$  grade, 18¢ above bare-root price.  
ECONOMY WRAP (single plant) No. 1 or No. 1 $\frac{1}{2}$  grade, 12¢ above bare-root price.  
DELUXE WRAP PACKAGE (3 different colors) #2 grade Tea Roses, 95¢ ea. pkg.

Our DELUXE WRAP consists of an inner wrap of Kraft paper, the roots being in a moisture-retaining mixture. This is then inserted in an attractive Silver Foil Bag, which has a full color 3x5" picture of plant on the side. Our ECONOMY WRAP omits the foil bag, and a 2x3" card picture tag is attached to the canes in place of the larger picture. The DELUXE WRAP PACKAGE is wrapped the same as Deluxe Wrap, but in place of the color picture, a 3x5" card tag showing 3 colors, is attached to the canes. This package of roses has great sales appeal, order yours! Canes of all wrapped roses coated lightly with temperature controlled green wax to seal in all the moisture possible.

### POTTED ROSES

A limited selection of potted roses are available "In Season". Pick-up at nursery; or delivery arrangements can be made in advance. Also, we will pot Roses on Order. If interested, write for full particulars, prices, ...etc.

### ROSE LABELS

With orders of Non-Patented Roses, printed wooden labels will be supplied Free of Charge Upon Request Only.

### VISITORS ARE ALWAYS WELCOME

Please feel free to visit us any time. We are located on Little Mountain Rd. 8/10 of a mile south of U.S. 20; or 4/10 of a mile north of Ohio 84. Little Mountain Rd. is the first street running north & south, east of Mentor Village.

THEORY AND PRACTICE OF...

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# "QUALITY and SERVICE"

MENTOR ROSE GROWERS, INC.  
445 Little Mountain Rd.

Phone: BLackburn 5-2710  
Mentor, Ohio

Ship To \_\_\_\_\_ Bill To \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Ship Via \_\_\_\_\_ When \_\_\_\_\_

## PRICES FOR NON-PATENTED ROSES

Grade	1 to 9	10 to 99	100 to 499	500 to 999	1000 to 2499	2500 and over
No. 1	1.00 ea.	.65 ea.	.60 ea.	.58 ea.	.56 ea.	.54 ea.
No. 1½	.75 ea.	.50 ea.	.46 ea.	.44 ea.	.42 ea.	.40 ea.
No. 2	.50 ea.	.30 ea.	.27 ea.	.25 ea.	.24 ea.	.23 ea.

On Non-Patented Roses you are entitled to the quantity rate if your order includes Patented Roses. Example: If you order 200 Non-Patented Roses and 300 Patented Roses, you are entitled to the 500 rate on the Non-Patented Roses.

Grade	Grade	Grade	NON-PATENTED HYBRID TEAS	Color
No. 1	No. 1½	No. 2		
_____	_____	_____	BETTY UPRICHARD	salmon pink
_____	_____	_____	CHRISTOPHERE STONE	scarlet crimson
_____	_____	_____	CONDESSA de SASTAGO	red and yellow, blended
_____	_____	_____	COUNTESS VANDAL	pink and salmon, blend
_____	_____	_____	CRIMSON GLORY	deep crimson
_____	_____	_____	DUQUESA de PENARANDA	orange shadings
_____	_____	_____	ECLIPSE	golden yellow
_____	_____	_____	JOANNA HILL	dark yellow, buff
_____	_____	_____	K. A. VICTORIA	white
_____	_____	_____	MCGREDY'S SCARLET	scarlet
_____	_____	_____	MCGREDY'S SUNSET	butter yellow
_____	_____	_____	MME. COCHET-COCHET	pink blends
_____	_____	_____	MME. JULES BOUCHE	white
_____	_____	_____	NIGGER BOY	very dark, blackish maroon
_____	_____	_____	PEDRALBES, very vigorous grower	pale yel. bud, white bloom
_____	_____	_____	PINK DAWN	rose pink
_____	_____	_____	POINSETTIA	unfading scarlet
_____	_____	_____	PRES. HOOVER	varying orange shadings
_____	_____	_____	REX ANDERSON	white
_____	_____	_____	SISTER THERESE	yellow, vig. free bloomer
_____	_____	_____	TALISMAN	yellow and copper
_____	_____	_____	THE DOCTOR	satiny pink

Your order will receive our prompt acknowledgment, and will be filled as acknowledged, except where shortages occur due to circumstances beyond our control. In any event, all orders are filled in preference to the date booked.

Packaged No. 2 grade Non-Patented Roses will be available by color only as follows: three to package one each of red, yellow and white; red, yellow and pink; or red, pink and bi-color.

YOUR SATISFACTION, INSURES OUR SUCCESS





Grade No. 1	Grade No. 1½	Grade No. 2	NON-PATENTED FLORIBUNDAS	Color
			*Indicates All-American Winner	
			BETTY PRIOR	delicate pink
			DONALD PRIOR	crimson
			*FLORADORA	orange-red
			FRENHAM, very vigorous grower	deep crimson
			IMPROVED LAFAYETTE	glowing red
			POULSEN'S BEDDER	rose pink
			RED RIPPLES	dark red
			ROSENEFFE	soft pink
			SUMMER SNOW	white
			THE FAIRY, spreading low grower	small, delicate pink

#### NON-PATENTED CLIMBERS

			BLAZE, true ever-blooming	blazing red
			CITY of YORK	creamy white, profuse
			DOUBLOONS	large, deep yellow
			NEW DAWN, ever-blooming	flesh pink

#### PRICES FOR PATENTED ROSES

The price of No. 1 grade is quoted for each individual variety. The price of the No. 1½ grade is twenty per cent less the No. 1 grade price. The quantity rate of Patented varieties is determined by the number of each variety ordered, rather than the total of all varieties. Patented roses are grown under license from the various patent holders, who establish the prices at which they may be sold.

Suggested Minimum		PATENTED FLORIBUNDAS		Prices (per variety)				
		*Indicates All-American Winners						
Retail Price	Grade No. 1	Grade No. 1½	Variety and color	Pat.No.	1-9	10-19	20-99	100-249
1.50			CHATTER, carmine	739	1.00	.90	.75	.70
2.50			*CIRCUS, yel. & orange blend	1382	1.60	1.40	1.25	1.20
2.00			*FASHION, coral peach	789	1.25	1.10	1.00	.95
2.50			*FUSILIER, rich orange-red	PAF	1.60	1.40	1.25	1.20
2.50			*GOLD CUP, golden yellow	1683	1.60	1.40	1.25	1.20
1.75			GOLDILOCKS, deep yellow	672	1.15	1.00	.87½	.80
1.75			INDEPENDENCE, orange-apricot	1036	1.15	1.00	.87½	.80
2.00			*JIMINY CRICKET, coral orange	1346	1.25	1.10	1.00	.95
2.00			*MA PERKINS, salmon pink	1143	1.25	1.10	1.00	.95
2.00			MASQUERADE, yel, pink & red	975	1.25	1.10	1.00	.95
1.75			PINOCCHIO, salmon pink	484	1.15	1.00	.87½	.80
1.75			RED PINOCCHIO, dark red	812	1.15	1.00	.87½	.80
2.75			SPARTAN, orange-red	1357	1.75	1.50	1.37½	1.30
2.00			*VOGUE, coral rose	926	1.25	1.10	1.00	.95
2.50			*WHITE BOUQUET, white	1415	1.60	1.40	1.25	1.20

#### PATENTED GRANDIFLORAS

2.50			BUCCANEER, deep yellow	1119	1.60	1.40	1.25	1.20
2.00			CARROUSEL, unfading red	1066	1.25	1.10	1.00	.95
2.75			MONTEZUMA, scarlet-orange	1383	1.75	1.50	1.37½	1.30
2.50			*QUEEN ELIZABETH, orchid pink	1259	1.60	1.40	1.25	1.20
3.50			*STARFIRE, currant red	PAF	2.20	1.85	1.75	1.55

DON'T FORGET THE NEW VARIETIES WHEN ORDERING, AND ORDER EARLY!





Suggested  
Minimum

PATENTED HYBRID TEAS  
\*Indicates All-American Winners

Retail Price	Grade No. 1	Grade No. 1½	Variety and color	Pat.No.	Prices (per variety)			
					1-9	10-19	20-99	100-249
2.75			AZTEC, orange-scarlet	1648	1.75	1.50	1.37½	1.30
2.00			BLANCHE MALLERIN, white	594	1.25	1.10	1.00	.95
2.50			*CHRYSLER IMPERIAL, true red	1167	1.60	1.40	1.25	1.20
2.25			CHAR.ARMSTRONG, spectrum red	455	1.40	1.25	1.12½	1.05
2.25			CONFIDENCE, pink blend	1192	1.40	1.25	1.12½	1.05
2.25			FIRST LOVE, silver pink	921	1.40	1.25	1.12½	1.05
2.25			*FORTY-NINER, bicolor	792	1.40	1.25	1.12½	1.05
1.85			GOLDEN SCEPTER, deep yellow	910	1.20	1.05	.92½	.85
2.00			GOOD NEWS, apricot pink	426	1.25	1.10	1.00	.95
2.75			*HELEN TRAUBEL, pink blends	1028	1.75	1.50	1.37½	1.30
2.75			ISOBEL HARKNESS, rich yellow	PAF	1.75	1.50	1.37½	1.30
1.85			*KATHERINE T. MARSHALL, pink	607	1.20	1.05	.92½	.85
2.50			LADY ELGIN, orange-gold	1469	1.60	1.40	1.25	1.20
2.50			LAS VEGAS, satiny pink	1486	1.60	1.40	1.25	1.20
2.50			LOVE SONG, yel. & pink blends	1360	1.60	1.40	1.25	1.20
2.75			MIDNIGHT, rich dark red	1542	1.75	1.50	1.37½	1.30
2.25			*MIRANDY, deep garnette red	632	1.40	1.25	1.12½	1.05
2.00			*MISSION BELLS, salmon pink	923	1.25	1.10	1.00	.95
2.75			*MOJAVE, orange blend	1176	1.75	1.50	1.37½	1.30
2.50			NEW YORKER, scarlet red	823	1.60	1.40	1.25	1.20
2.25			*NOCTURNE, cardinal red	713	1.40	1.25	1.12½	1.05
1.85			OPERA, light red, yellow base	1017	1.20	1.05	.92½	.85
2.50			*PEACE, lemon yellow with pink	591	1.60	1.40	1.25	1.20
3.00			PINK PEACE, deep dusty pink	PAF	1.90	1.65	1.50	1.40
2.25			PRES. EISENHOWER, clear red	1217	1.40	1.25	1.12½	1.05
1.85			*RUBAIYAT, rose red	758	1.20	1.05	.92½	.85
2.50			SUNLIGHT, rich yellow	1576	1.60	1.40	1.25	1.20
2.25			*SUTTER'S GOLD, yellow gold	885	1.40	1.25	1.12½	1.05
2.25			*TALLYHO, raspberry red	828	1.40	1.25	1.12½	1.05
2.50			*TIFFANY, warm clear pink	1304	1.60	1.40	1.25	1.20
1.85			VOLCANO, large flowering red	951	1.20	1.05	.92½	.85
3.00			*WHITE KNIGHT, pure white	1359	1.90	1.65	1.50	1.40

PATENTED CLIMBERS

2.25			CL. PEACE, yel. & pink blends	932	1.40	1.25	1.12½	1.05
2.75			*GOLDEN SHOWERS, daffodil-yel..	1557	1.75	1.50	1.37½	1.30
2.50			RED EMPRESS, everblooming red	1573	1.60	1.40	1.25	1.20

# STARFIRE (PAF) This AARS winner for '59 is a GRANDIFLORA with many fine qualities. Its unusual currant-red color is sun-fast, and possesses a unique luminous quality. Flowers occur singly or in clusters on stems 6-12 inches long. The abundant blossoms appear against a background of bronzy green foliage, the leaves being glossy, holly like in composition and shape.

# PINK PEACE (PAF) A HYBRID TEA that is a direct descendent of famed PEACE, and has the same fine qualities of tall-vigorous, disease-resistant growth. The color of this rose is a deep, dusty pink, with blooms of terrific size. The huge luminous blooms are borne one to a long stem and of exceptional quality.

# SUNLIGHT (Pat. 1576) This HYBRID TEA is remarkable for three great qualities, its good vigor- abundant and healthy foliage-and its unusually good disease resistance. The color is a delicate fusion of rich and sparkling yellows.

# RED EMPRESS (Pat. 1573) An everblooming CLIMBER that bears its iridescent red blooms on canes the very first year! The delicious fragrant Hybrid Tea like flowers are borne from one to several on a stem. Truly a vigorous, hardy Climber.

